



SOCIAL MEDIA TOOLKIT

Breaking the News premieres on *Independent Lens* February 19. Watch on the PBS App starting at 10/9c.

Women and LGBTQ+ journalists launch startup *The 19th** to buck a broken news media system.

Site: pbs.org/breakingthenews

Hashtag: #BreakingTheNewsPBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/3raoDAm>

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As misinformation runs rampant, a group of women and LGBTQ+ journalists fight back with their own digital news startup, *The 19th**.

Watch @IndependentLens' #BreakingTheNewsPBS on the PBS App starting February 19.

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There are **many** sides to each story, and a group of women and LGBTQ+ journalists look to bring those important perspectives to light.

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Who decides which stories get told? A scrappy group of women and LGBTQ+ journalists buck the white male-dominated status quo, banding together to launch *The 19th**, a digital news startup aiming to combat misinformation.



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